



Professional Diploma in Radio Production & Podcasting: The Today FM School of Radio

KEY INFORMATION:

COURSE TYPE:	Professional Award
DELIVERY:	In-person / face-to-face
COURSE DURATION:	10 Weeks
ACCREDITED BY:	Independent College
COURSE FEE:	€ 1295



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EMAIL: profcourses@independentcollege.ie



**Independent
College**

COURSE OVERVIEW

The Today FM School of Radio and Podcasting, in association with Independent College, is a dynamic and highly practical training programme, designed to equip aspiring radio and podcast professionals with everything they need to know about working in the audio industry.

Designed and coordinated by Patrick Haughey, former producer of Matt Cooper's Last Word and Mario Rosenstock's Sunday Roast and currently MD of podcasting agency AudioBrand. this course is for people who want to learn all about radio and podcasting, but don't have the time to dedicate to a full-time programme. Delivered by highly experienced radio and podcast professionals, all of whom currently work in Today FM and Newstalk, the course will bring you face to face with some of the country's top presenters, producers, engineers, and podcasters.

The course is designed to be as practical as possible, combining highly practical class exercises that mirror everyday radio scenarios, and guest speaker presentations. You will also receive your own Zoom digital recorder (HIn) to use throughout the course and keep afterwards. Key skills learned over the first nine weeks of the course are then put into action in week ten, as you get set up in the Today FM studios and record an 'as live' radio show that you and your colleagues have created.

COURSE DURATION

This 10-week course from the Today FM School of Radio and Podcasting in association with Independent College will cover everything you need to know in a highly practical, relevant, and creative way. Whether you want to work in radio, podcasting, PR, marketing, freelance content creation, or sound engineering, a knowledge of the ever-growing audio industry, and how to record and produce compelling audio content is key to success.

HEAR FROM OUR GRADUATE:

"The Today FM School of Radio gave me the information and confidence I needed to pursue a career in media." **Una Donovan, Graduate**

WHAT WILL PARTICIPANTS GET FROM THIS COURSE?

- Detailed knowledge of the key areas of the radio industry, what each area involves, and what it takes to secure employment within that area.
- The opportunity to meet and work in class alongside key Today FM and Newstalk professionals.
- Knowledge of recording equipment and scenarios for radio and podcasting, along with digital editing skills.
- Core skills needed to create engaging content – defining your audience, storytelling, finding great guests, interview skills, audio editing, and much more
- A portfolio of work displaying presentation and editing skills, that the student can present when applying for media jobs
- Studio time in Today FM, where you will put together and record an 'as live' radio show, under the supervision of Patrick Haughey – course director, founder of www.audiobrand.ie & former producer for Matt Cooper, David McWilliams, and Mario Rosenstock.

MODULES:

- Essential Research and Production Skills for Talk Radio
- Presenting a music show
- Recording audio using a variety of equipment and set-ups
- Digital editing with Audacity
- Creating powerful Digital & Social Media Strategies
- How to prepare for and execute great interviews
- Producing and Presenting sports radio, video, and podcasts
- Podcasting – designing your podcast, recording and editing, marketing and audience growth

GUEST LECTURERS:

- Pamela Joyce, Today FM presenter
- Gavan Reilly, Political Reporter, Virgin media News & Presenter, Newstalk Radio.
- John Duggan, Group Head of Sports News, Off The Ball.
- Aisling Moore, Senior Producer, Newstalk
- Alison Healy, Channel Manager, Today FM
- Patrick Haughey – founder of www.audiobrand.ie & former producer for Matt Cooper, David McWilliams, and Mario Rosenstock.

HOW TO APPLY:

independentcollege.ie/courses/

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