



Bachelor of Arts (Hons) in International Business

KEY INFORMATION

Course Type:	Undergraduate Full-Time and Part-Time
Delivery:	In-Class
NFQ:	Level 8
Accredited:	QQI
Duration:	1 Year (Full-Time) or 1.5 Years (Part-Time)



QQI

Quality and Qualifications Ireland
Dearbhú Cáilíochta agus Cáilíochtaí Éireann



**Independent
College**

COURSE OVERVIEW

The Bachelor of Arts (Hons) in International Business will facilitate learners to further develop their interpersonal and intellectual skills, while also gaining expertise in International Business. By enabling learners to build upon previous certificated and experiential learning, through a focused engagement within the area of international business, learners will gain an appreciation of the complexities involved when working in a global business context. The programme will equip them with the necessary skills to be able to contribute in an applied manner to overcome such complexities.

The aim of this programme is to support learners in their academic, intellectual and personal development to enable them to work as professionals who develop, lead and sustain business organisations on a national and international basis.

Students will develop specialised, practical knowledge and understanding of key areas of management. They will gain knowledge and understanding of complex issues related to international business and management through critical and analytical approaches to management theory, practice, and research. During the course, learners will gain the ability to critically evaluate management techniques, tools and models across a variety of international business contexts. Students will develop a specialised understanding of international business management in a variety of industries and business settings such as multinational companies, SMEs or emerging markets. The potential impact of relevant global influences and drivers, such as technological, economic, or political changes, within international business practices, will be analysed and understood.

ACCREDITATION

This is a one-year honours degree programme that is QQI accredited. Students will graduate with an internationally recognised Bachelor of Arts (Hons) in International Business.

ENTRY REQUIREMENTS

The BA (Hons) in International Business is intended to provide learners who already have appropriate cognate academic knowledge at Level 7 (minimum) to broaden/further their academic qualifications and gain a Level 8 award.

Entry for international applicants for whom English is a second language requires the attainment of IELTS 6.0, or CEFR B2+, or equivalent, as a minimum level of English language competency. EU applicants are required to have achieved an equivalent standard to the minimum academic qualifications.

On successful completion of the programme, graduates will have the following attributes:

- Ability to generate, analyse and review data relevant for strategic management decisions in the area of international business;
- Be effective decision-makers in international business;
- Ability to review developments in the field of international business and adept in developing solutions to problems;

- Be knowledgeable in the core areas of international business/international management;
- Undertake critical evaluation of evidence in support of an argument or proposition;
- Be able to apply appropriate management theories, principles and data;
- Be effective communicators of business and management ideas, theories and solutions;
- Cognisant of the ethical implications of doing international business;
- Able to retrieve relevant information from a variety of sources; and
- Effective independent learners and team members through participation in group scenarios

COURSE STRUCTURE:

This year is structured into two semesters:

Semester 1

- Applied Project 1
- Global Marketing
- Cross-Cultural Management
- E-Commerce Marketing
- Leadership Ethics and Corporate Social Governance
- Strategic Management

Semester 2

- Applied Project 2
- Contemporary Issues in International Business
- Global HRM
- International Finance
- Global Operations and Logistics
- Strategic Management in Practice

TUITION FEES:

The annual tuition fee for applicants legally residing in Ireland or holding a European Union passport is €5,600. The annual tuition fee for non-EU/EEA applicants is €7,600.

EMPLOYMENT OPPORTUNITIES:

The major multinational companies in Ireland continue to offer graduate programmes. Start-ups and fast-growing SMEs are looking to hire talented junior professionals who can illustrate their growth potential with business.

The combination of these employment prospects, both nationally and internationally, and the broad nature of this programme, facilitates a wide range of potential employment opportunities for graduates. Graduates will be equipped to work in global business, international marketing, business consultancy, international trade and exporting and related areas.

HOW TO APPLY:

independentcollege.ie/courses/

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